



divine flow
PUBLISHING CO.



Publishing Info Packet

UPDATED APRIL 2026

About Divine Flow

If you're here to uplift, inspire, and help others remember who they really are, you're in the right place. We're the go-to publisher for spiritual authors in the Now Age.



Founded in 2024, Divine Flow Publishing Co. is a boutique publishing house created to serve spiritual entrepreneurs with a powerful mission to help humanity grow and evolve.

We believe your book is more than just a product. It's a *sacred offering*.

That's why we focus on quality over quantity, carefully selecting a small handful of titles to work on each year, so every author receives the devoted attention, creative support, and energetic alignment their book deserves from our publishing dream team.

At Divine Flow Publishing Co., we honor your intuition and trust your vision. We're here to **guide and support you through every stage of the publishing journey**, while preserving your creative freedom every step of the way.

All you need to do is show up to write and then share your book - we'll help you handle the rest.

Our Core Values

Flow

Working in alignment with soul magic and harnessing our intuition to create from the heart

trust

Trusting in divine timing to allow inspiration to flow through and the universe to line up everything perfectly according to a greater plan

honor

Honoring our authors' creativity and unique soul expression by fully supporting their needs

integrity

Advocating for our authors and guiding them in the direction of what is truly best for them and their book

transparency

Being upfront and honest about the process and what is really happening all along the way

Meet the Team

Soul nice to meet you! We are professionals in the publishing industry who have all come together to help create a magical publishing experience for your meaningful book.



NATALIE WALSTEIN ✦ FOUNDER & PUBLISHING GUIDE

Natalie walks beside you through every step of the publishing journey, combining intuitive publishing guidance with meaningful editorial & marketing strategy support and loving pep talks to help you become the confident author you were meant to be.



JENNIFER BIRGE ✦ COVER DESIGN & BOOK PHOTOGRAPHY

Jennifer creates intuitive, eye-catching cover designs that capture the energetic spirit of your book, allowing your soul's work to shine in a way that feels authentically you, and more vibrantly than you ever imagined.



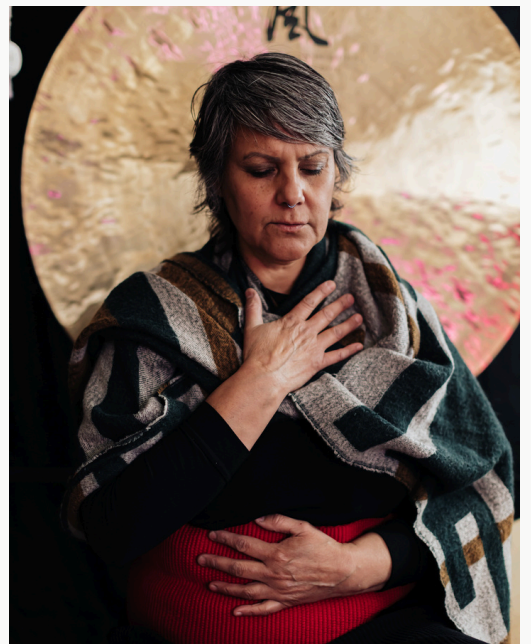
KELSEY ROENAU ✦ LAYOUT DESIGN & ADMIN SUPPORT

Kelsey's creative designs and behind-the-scenes support make the publishing journey easier and more beautiful, helping our authors feel cared for every step of the way.



ISABELLE KNIGHT ✦ MEDIA & PUBLICITY

With years of experience promoting top names (including the queen of book magic, J.K. Rowling herself!), Isabelle's trainings help you build your author brand and get your book discovered on bigger media platforms.



Our Services:

We offer our publishing services a la carte.

That means you can combine and connect offers to create your dream publishing package according to your budget and book needs.

✦ Book Coaching.....	7
✦ Professional Editing.....	8
✦ Cover Design & Photography	9
✦ Page Layout Design.....	12
✦ Custom Illustrations.....	13
✦ Website Design.....	14
✦ Newsletter Design.....	16
✦ Social Media Graphics.....	17
✦ Publishing Assistance.....	18
✦ Library & Bookstore Prep.....	19
✦ Book Launch Strategy	20



Book Coaching

GET THE SUPPORT & ACCOUNTABILITY YOU NEED TO
START, WRITE, AND FINISH YOUR BOOK.

We'll take you step-by-step through the process of clarifying your book idea, outlining, and creating a consistent writing practice that works around your schedule and natural energy flow with pre-recorded lessons and live group coaching & co-working calls inside our [Book Magic Mastermind](#).

All Book Magic members receive 15% off the services in this packet.

BOOK MAGIC MASTERMIND + MENTORSHIP

Perfect for new & aspiring authors who want a clear, inspiring roadmap to carry their book from idea to launch.

INCLUDES:

- Step-by-step lessons to write & publish your book
- 3 x optional live group calls every month for feedback & support
- Ask questions & get feedback in our online community hub
- Optional Add-on: Monthly 1-on-1 Book Coaching Session

Your investment: \$133-244 USD per month

[LEARN MORE & ENROLL HERE](#) 



Developmental & Line Editing

Refine your manuscript with thoughtful editorial support that strengthens clarity, flow, and readability while honoring your authentic voice and the deeper spiritual message you want to land for your ideal readers.

We specialize in editing nonfiction spiritual books written for adults. Whether your book needs big-picture guidance or final polish, our editing process is designed to help your message land clearly and professionally.

OUR EDITING PROCESS

- 1. Developmental Editing:** We begin with big-picture feedback on structure, organization, clarity of message, and overall reader experience. This stage ensures your book is solid at the foundation level before moving into sentence-level edits.
- 2. Line Editing:** Next, we refine the manuscript line by line to improve flow, tone, readability, and consistency while preserving your unique voice.
- 3. Final Proofread:** Once revisions are complete, we perform a careful final proofread to catch grammar, spelling, and formatting inconsistencies before moving into the design phase.

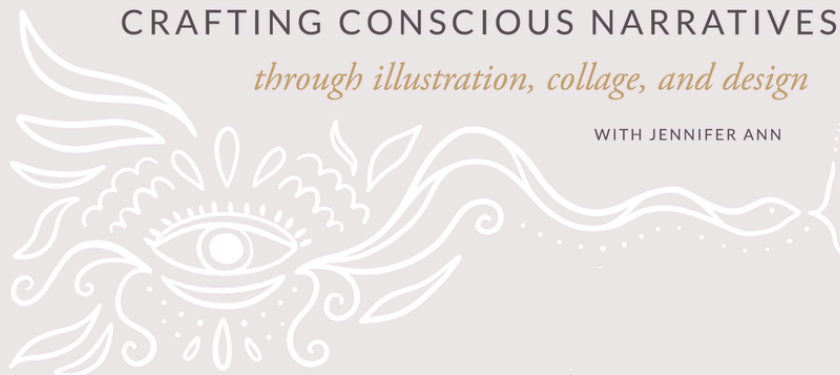
Projects typically begin at \$0.03 per word, with final scope confirmed after manuscript review.

Beyond Words

CRAFTING CONSCIOUS NARRATIVES

through illustration, collage, and design

WITH JENNIFER ANN



Cover Design by Jennifer Birge

Create a cover that captures the essence of your message and invites the right readers into your book. Our cover design process blends thoughtful visual direction with professional production standards, so your book feels aligned, credible, and ready to stand out in today's market.

Whether you are drawn to a clean, minimalist look or a more custom illustrated style, we will guide the creative direction based on your book's message and audience.

WHAT'S INCLUDED

All cover design packages include:

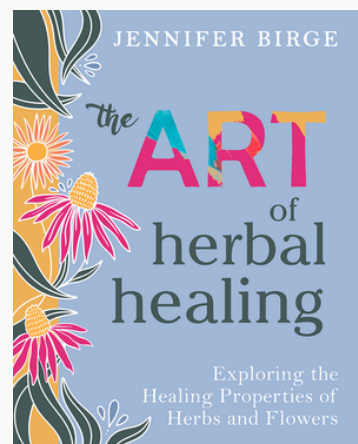
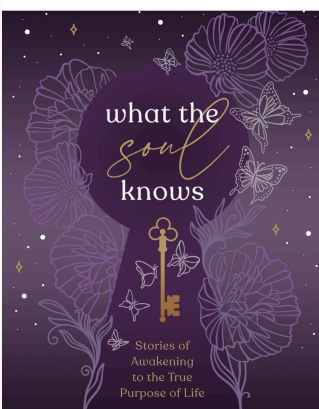
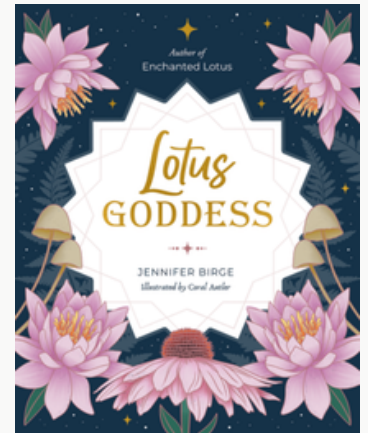
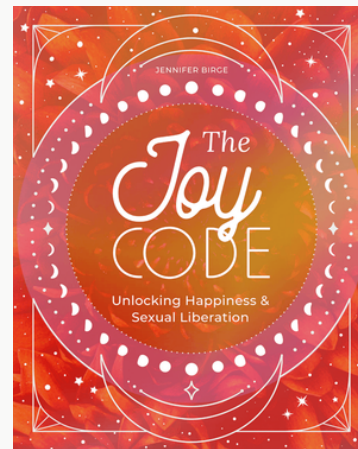
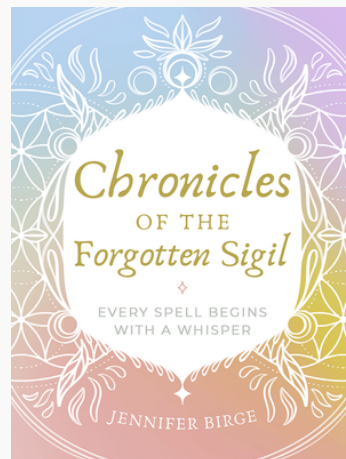
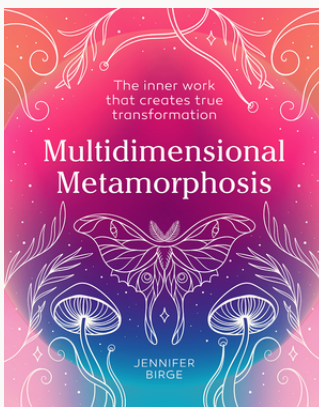
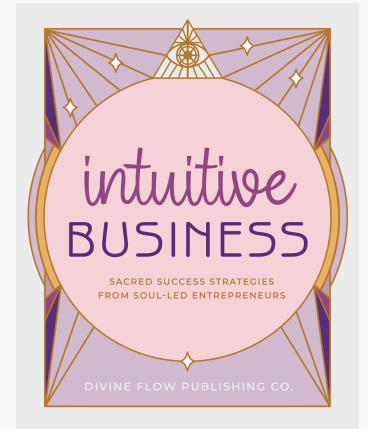
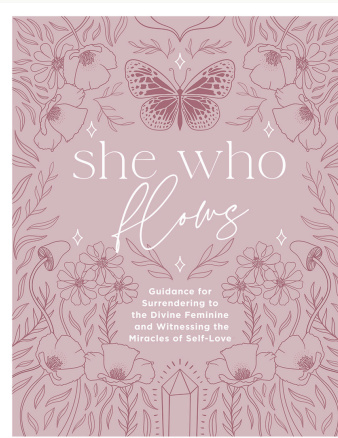
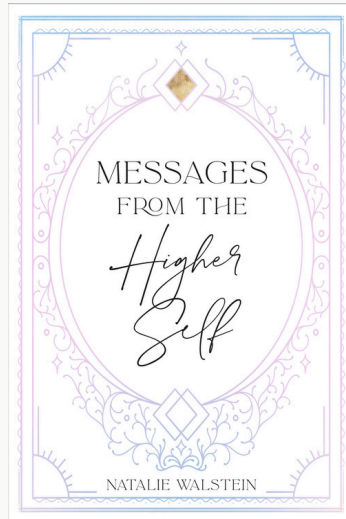
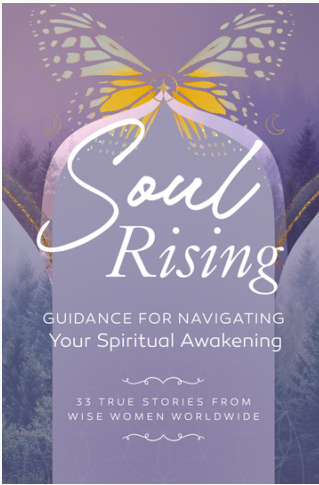
- Preliminary mood board to guide the creative direction of your entire book
- Custom front cover design
- Full print wrap (front, spine, back)
- Up to two revision rounds
- Print-ready files for IngramSpark and Amazon KDP or your chosen printer
- eBook cover version

Your Investment: \$750 USD

+ Add \$111 USD for Book Photography (after your book is published)

All cover designs are infused with Reiki and encoded with sacred geometry.

COVER DESIGN EXAMPLES



BOOK PHOTOGRAPHY EXAMPLES



*With the Book Photography add-on, you'll receive a folder of professional photos of your book to share on social media, your website, and for other promotional uses.



Page Layout Design

Transform your manuscript into a professionally designed book interior that feels clear, beautiful, and easy to read. Our interior design process goes beyond basic formatting. We thoughtfully structure typography, spacing, and visual flow so your reader can fully engage with your message from the first page to the last.

Whether your book is primarily text-based or includes more styled elements, we tailor the layout to support both readability and aesthetic alignment.

HERE'S HOW IT WORKS

Interior book design projects typically fall within the following ranges based on manuscript length and design complexity:

- **Up to 40,000 words:** \$900 to \$1,200 USD
- **40,000 to 70,000 words:** \$1,200 to \$1,800 USD
- **70,000 to 100,000 words:** \$1,800 to \$2,400 USD

Pricing may vary based on elements such as:

- Black & White vs. Full Color
- Custom chapter styling
- Callout boxes or workbook features
- Image-heavy manuscripts
- Custom Illustrations and their complexity
- eBook formatting

These are quoted as needed once we review your project. Final investment is confirmed after reviewing your manuscript and design vision.



Custom Illustration

Bring your book to life with original illustrations created to support your message and deepen the reader's experience. Whether you envision simple symbolic drawings, chapter spot illustrations, diagrams, or more detailed full-page artwork, custom illustration can add beauty, meaning, and distinction to your book.

Because illustration needs vary widely, this is typically explored after the interior layout is designed, once we can determine how many illustrations are needed, how large they should be, and what style will best support the book as a whole. We offer access to two illustrators with different styles and pricing tiers, allowing us to match the approach to your vision and budget.

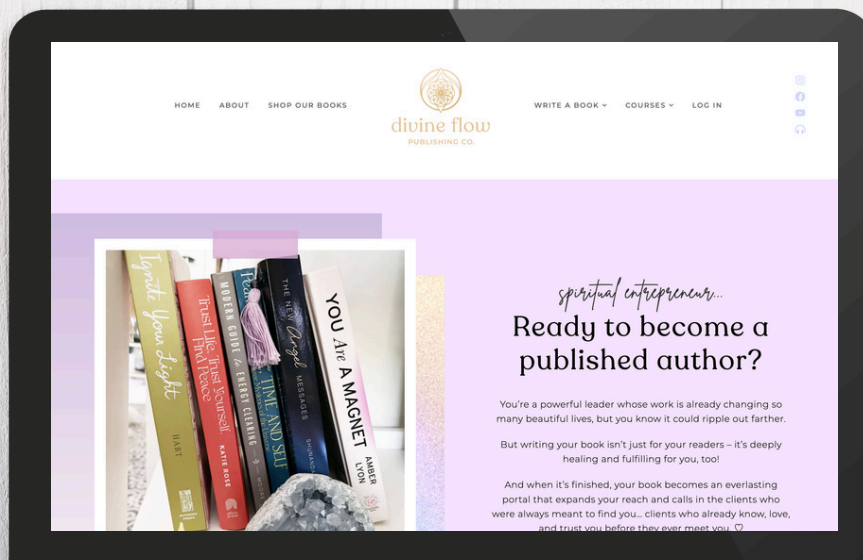
HERE'S HOW IT WORKS

Pricing is typically determined after page layout is complete and is based on:

- Number of illustrations needed
- Size and placement within the book
- Black & white vs. full color
- Level of detail and complexity
- Simple symbolic artwork vs. detailed custom scenes
- Print and eBook formatting considerations

Pricing may vary based on elements such as:

- Simple Illustrations: \$40 USD each (ideal for minimal line drawings, symbols, or uncomplicated visual elements)
- Custom Detailed Illustrations: Beginning at \$111 USD each (pricing increases based on scale, complexity, and level of detail)



Website Design

HERE'S HOW IT WORKS:

We'll begin by mapping out the overall vision for your website, including the pages, structure, and visual direction. From there, we'll design your site on Wordpress using Elementor Pro ([Advanced Solo Plan](#)) and bring everything together in a way that feels cohesive and aligned with your brand. You'll have the opportunity to review and request revisions before finalizing. Once complete, we'll walk you through how to update and manage your site with ease.

Note: Domain & hosting is not included and costs approx. \$200 USD annually.

OPTION 1 - STARTER SITE (1 PAGE)

Perfect for authors who just need a simple, beautiful home base.

INCLUDES:

- 1-page scrolling website (Home-style layout)
- Sections like: About, Book, Email Signup, Links to Social Media, etc.
- Mobile & Tablet Browser Optimization
- Email signup integration
- Elementor setup + hosting/domain guidance
- 1 round of revisions
- Tutorial video on how to update it yourself

Price: \$888 USD

OPTION 2 - ESSENTIAL SITE (3 PAGES)

For authors ready for a more established presence.

INCLUDES:

- Up to 3 pages (examples: Home, About, Book)
- Cohesive design across all pages
- Mobile & Tablet Browser Optimization
- Email signup integration
- Elementor setup + hosting/domain guidance
- 2 rounds of revisions
- Tutorial video on how to update it yourself

Price: \$1,500 USD

OPTION 3 - ENTREPRENEUR SITE (6 PAGES)

For authors selling book(s) - and - other products and services!

INCLUDES:

- Up to 6 pages (examples: Home, About, Book, Blog, Contact, Products/Services Sales Page, Portfolio, Gallery, etc.)
- Fully customized layout + design
- Mobile & Tablet Browser Optimization
- Email signup integration + blog setup (if desired)
- Elementor setup + hosting/domain guidance
- 3 rounds of revisions
- Tutorial video on how to update it yourself

Price: \$2,800 USD

If you're looking for something additional or slightly different, I'm happy to customize your website based on your specific needs. Additional pages and features can be added as needed. We can tailor everything so it fully supports your vision and the direction of your work.

Not sure what you need yet? I'll guide you in choosing the right structure and features so your site feels both aligned and easy to expand over time.

Newsletter Design

We'll create your newsletter system using [Flodesk](#) so it feels beautiful, simple, and aligned with your brand. You'll set up your own account (Lite works great, or Pro if you'd like multiple onboarding sequences), and share your login so we can take care of the setup for you. We'll design your templates, and any automations, so everything is ready to use. We'll also guide you through how to easily manage and update your emails moving forward.

OPTION 1 - ESSENTIAL SETUP

A simple, beautiful foundation to begin growing and connecting with your audience.

INCLUDES:

- Email sign-up form installation on your website
- Custom-designed email template for your ongoing newsletters
- One automated welcome email to be sent to new subscribers
- Tutorial video on how to use and update your emails

Price: \$350 USD

OPTION 2 - EXPANDED EXPERIENCE

A more intentional and personalized experience to welcome and nurture your audience.

INCLUDES:

- Email sign-up form installation on your website
- Custom-designed email template for your ongoing newsletters
- One automated welcome email to be sent to new subscribers
- Tutorial video on how to use and update your emails
- Either a 3-email welcome/onboarding sequence - OR - up to 3 separate forms and email designs (for different offers, freebies, or waitlists)
- Light copy guidance for each email (structure, flow, and suggestions)

Price: \$550 USD



Publishing Assistance

Our publishing assistance is designed for authors who are working with us for other elements of their book project (editing, design, or illustration), who are self-publishing, and want the backend handled properly without the confusion or overwhelm. We walk you through the final steps and ensure your book is professionally set up on the platforms that matter most.

WHAT'S INCLUDED

- ISBN registration guidance
- Category and keyword selection
- Pricing consultation
- Upload of your files to IngramSpark and Amazon KDP
- Walkthrough video showing you how to set up and manage your royalties, sales reports, and payouts
- Final proof checks to ensure your book is publication-ready

Price: \$500 USD

Note: This service does not include the price of your ISBNs (\$125 – 250 USD) and is best booked once your editing, cover, and interior files are complete.



Library & Bookstore Prep

This service prepares your book for library and bookstore distribution, helping position it as a professionally published title within the wider book market. It includes key industry elements such as a PCIP block for library cataloging, a trade review request so your book is taken seriously by booksellers, and guidance for outreach to bookstores and building up positive reviews.

Note: This service is only available for books published in the United States using an ISBN registered through the U.S. system and distributed via IngramSpark. (You do not need to live in the United States to publish your book in the United States.)

WHAT'S INCLUDED

- 1-on-1 Strategy Session to go over the process and what to expect
- Library cataloging block on copyright pg. so your book can be carried in libraries
- Trade review request via BookLife (Note: Requires 6 weeks & positive reviews are not always guaranteed, so it's recommended to use a professional editor first!)
- Tip Sheet PDF to bring to local bookstores & gift shops
- Guidance on ARCs, peer reviews, and endorsements to grow review numbers

Price: \$850 USD



Book Launch Strategy

This stage focuses on bringing your book into the world with intention, clarity, and support. We'll map out a launch strategy that feels aligned with your message, your audience, and the way you want to show up, so nothing feels rushed or overwhelming.

Together, we'll explore key opportunities for visibility and connection, including how to build excitement leading up to your release and how to create a meaningful experience around your launch. You'll be guided through what to focus on, what's optional, and how to approach your launch in a way that feels both strategic and natural.

WHAT'S INCLUDED

- 1-on-1 Strategy Session to discuss potential options for book bonuses, book trailer creation, podcast tour planning, and/or a book launch party
- Virtual book launch party hosted on your behalf on Zoom (featuring an author reading, Q&A, participant activity, and giveaways) with RSVP management

Price: \$500 USD

**Consider bundling this with our Social Media Graphics and/or Newsletter Design service for maximum wow factor!*



Why Work with Us?

one

We're the only boutique publishing co. that works exclusively with spiritual authors to co-create meaningful books that raise the vibration of the planet and usher in the New Earth.

two

Our mission is to honor our authors for the amazing work they are doing in changing the world, starting by healing themselves and their families, then allowing it ripple out to many others from a place of rooted embodiment.

three

We provide a high-touch personalized service that prioritizes your voice & vision, offering done-for-you support and suggestions to make your journey easier, but ultimately you have the final word for complete creative control.

four

We believe beauty heals, and aim to create books that stop people in their tracks with high production value and close attention to detail, so that your readers have the best possible experience as they soak up your wisdom.

five

We help you strategically build your brand as you publish your book, growing your audience and attracting business opportunities that continue to attract your ideal readers, clients, and customers over the long term.

We help spiritual authors write & publish magical books that raise the vibration of the planet.



NEXT STEPS

If you haven't written your manuscript yet, start with our [Book Magic Mastermind](#).

It will also take you through the entire process to self-publish your book, so you can decide on the parts you want to DIY and the parts you want our help with.

If your manuscript is complete and you're ready for a custom quote, please fill out our form with:

- Your details
- Tell us about your book
- Where you are in the process
- Which services you'd like to request
- Your requested timeline
- Your creative vision (optional, if requesting design work)

[REQUEST A CONSULTATION](#)

